



# Historian/Media Relations Program



**Bettina Lane**  
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Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Email: \_\_\_\_\_  
\_\_\_\_\_ District: \_\_\_\_\_  
Date of Report: \_\_\_\_\_ Auxiliary: \_\_\_\_\_

## **SOCIAL MEDIA ACCOUNTS**

Does your Auxiliary have Social Media Accounts? Yes \_\_\_ No \_\_\_ Joint w/VFW? Yes \_\_\_ No \_\_\_

Facebook \_\_\_ (address) \_\_\_\_\_ X (Twitter) \_\_\_ (address) \_\_\_\_\_

IG \_\_\_ (address) \_\_\_\_\_ TikTok \_\_\_ (address) \_\_\_\_\_

Other \_\_\_\_\_ (address) \_\_\_\_\_

Does your Auxiliary post on Social Media Accounts? Yes \_\_\_ No \_\_\_

Do you 'tag' or '@' or '#' on Social Media? Yes \_\_\_ No \_\_\_ (AUX National, VFW, Auxiliaries in Action, etc)

Does your Auxiliary create 'Reels'? Yes \_\_\_ No \_\_\_

## **TRADITIONAL MEDIA**

Does your Auxiliary utilize any of the following for events, etc?

Newspapers Yes \_\_\_ No \_\_\_ TV Yes \_\_\_ No \_\_\_ Radio Yes \_\_\_ No \_\_\_

## **COMMUNICATION**

Does your Auxiliary publish a Newsletter? Yes \_\_\_ No \_\_\_ Frequency \_\_\_\_\_

Does your Auxiliary:

Communicate via email, mail, text or phone at least quarterly to your members? Yes \_\_\_ No \_\_\_

Does your Auxiliary have a Website? Yes \_\_\_ No \_\_\_ Address \_\_\_\_\_

Is your Auxiliary promoting the *Historian/Media Relations QR Code*? Yes \_\_\_ No \_\_\_

Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_